



PrintTiler

LOGO SPECIFICATION

Brand guidelines

One P silhouette. One hidden T. Seven fixed page modules.

VERSION 1.1

Approved master specification

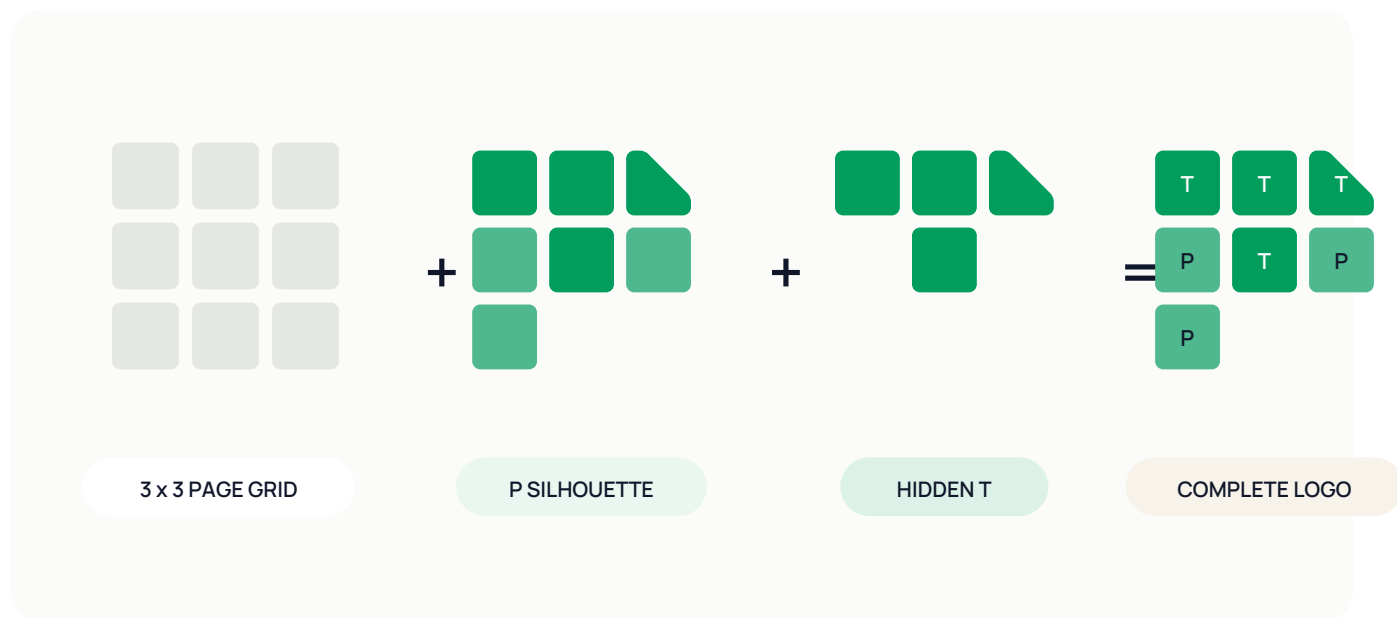
Flat colour artwork for web, print, editorial and partner use.

August 2026



The logo story

A page grid becomes a P for PrintTiler, with a hidden T built into its darkest modules.



Accessible module key

Each module is labelled T or P. Colour is never the only identifier in explanatory diagrams.

Fixed proportions

The symbol and wordmark are vertically centred and scale together as one unit.



TYPEFACE Manrope	WEIGHT SemiBold 600	STYLE Normal, geometric sans-serif
LETTER SPACING -0.02em	LINE HEIGHT 1	WORDMARK COLOUR #10172A
FONT SIZE 0.62H	VISIBLE HEIGHT approximately 0.55H	SYMBOL GAP 0.38H

Developer scale examples

ICON HEIGHT	WORDMARK SIZE	GAP
40 px	25 px	15 px
48 px	30 px	18 px
64 px	40 px	24 px
128 px	79 px	49 px

Production requirement: the horizontal master uses the approved Manrope wordmark converted to vector paths. Do not reconstruct it from a screenshot.

Approved palette

Use flat, solid fills. The module colours and their positions are structural and must not be swapped.



T MODULES

Hidden T

#019D5D



P MODULES

P silhouette

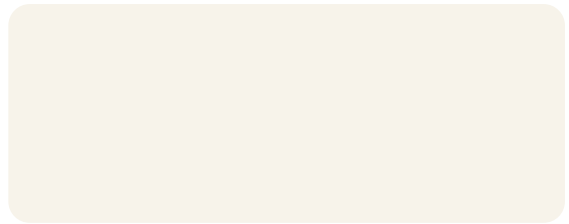
#4FB88E



WORDMARK

Ink

#10172A



BACKGROUND

Warm Paper

#F7F3EA

Choose the right artwork

Select the approved version that provides clear contrast on its background.



PrintTiler

PRIMARY COLOUR

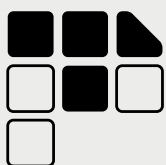
Use on white or light neutral backgrounds.



PrintTiler

ON DARK

Use the white wordmark on dark backgrounds.



PrintTiler

BLACK MONOCHROME

Use when colour reproduction is unavailable.

Protect the mark

Consistency makes the logo recognizable at every size and in every context.

DO

- ✓ Keep all seven modules in their fixed positions.
- ✓ Preserve identical gaps and corner radii.
- ✓ Keep the approved clockwise diagonal direction.
- ✓ Maintain the fixed symbol-to-wordmark ratio.
- ✓ Use sufficient contrast and clear space.

DO NOT

- ✗ Do not recolour, stretch, compress or rotate.
- ✗ Do not add gradients, shadows, glow, bevels or unapproved outlines.
- ✗ Do not move, add, remove or redraw modules.
- ✗ Do not change the diagonal or module spacing.
- ✗ Do not combine the mark with other branding.

Minimum size and clear space

Primary horizontal logo: 120 px digital or 30 mm print. Symbol only: 16 px digital or 5 mm print. Clear space: 1X around the lockup and 0.75X around the symbol, where X equals one module width.

Approved monochrome exception: T modules remain solid; the three P-supporting modules are empty with outlines.

Product connection

The grid is not decoration: it represents the printable pages that turn one image into a wall-sized poster. Every module reinforces the core product experience.

Logo usage policy

These terms apply to the approved PrintTiler logo assets supplied in the public brand package.

APPROVED PUBLIC-USE WORDING

Approved PrintTiler logo assets may be used by media, reviewers, directories and partners solely to refer accurately to PrintTiler. The logo must not be altered, recoloured, stretched, rotated or combined with other branding. Use must not imply sponsorship, endorsement, partnership or ownership by PrintTiler. Merchandise, resale, paid advertising and incorporation into another product or service require prior written permission. For special-use approval, contact printtiler.helpdesk@gmail.com.

OWNERSHIP AND TRADE MARK STATUS

Providing these assets does not transfer ownership of the PrintTiler name, logo or artwork. PrintTiler is not currently a registered trade mark, and the ® symbol must not be used.

Special-use approval

Contact printtiler.helpdesk@gmail.com before merchandise, resale, paid advertising, or incorporating the logo into another product or service.



Use the supplied artwork. Preserve the seven-module idea.

printtiler.com/about/logo